

Scattershot: My Journey from the Projects to Paris to Rodeo Drive

Media Kit

1. Author Bio

Larry Chrysler's life takes a dramatic turn when a chance encounter with a mysterious stranger disrupts his day. From that moment, the son of a bipolar mom and a homophobic dad decides he must follow his heart and forge his own path to success if he is to achieve his fashion design dreams. Armed with only a high school diploma and "angels on his shoulders," Larry befriends wayward princesses, dresses A-list actors and rock music royalty, and embarks on jet-setting adventures his younger self could hardly have imagined.

2. Author Brand Story

"I've always been recognized among my friends as someone who loves to talk. Whether it's over dinner or any casual setting, if a particular topic sparks a memory from my past, I dive into a narrative filled with intricate details. Admittedly, there have been occasions where I've been sometimes less than gently nudged to wrap up my storytelling, as I tend to extend the tales. Fortunately, I possess a vivid memory that allows me to effortlessly recollect events, people, and the emotions woven into those moments, so it wasn't long before the suggestion to document these stories in a book became a persistent refrain.

In 2007, I took the plunge into writing, penning down anecdotes about the myriad experiences and the fascinating individuals who colored my long and eventful life. Some of these encounters resulted in enduring friendships, while others remained fleeting acquaintances, leaving behind indelible imprints. As my words flowed onto the pages, I discovered moments that were humorous, titillating, and at times, deeply poignant. The process of crafting my first book became a cathartic journey, often accompanied by the shedding of a tear.

Within the pages of my memoir, I share candidly the circumstances that shaped my world—moments that might evoke laughter, touch your heart, or even elicit a gasp of shock. This memoir is a collection of stories that reflect the tapestry of my life, a narrative that I hope inspires, resonates, and leaves you with an array of emotions.

3. Author Photo



4. Contact Information

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5. Book Details

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6. Book Summary

Scattershot: My Journey from the Projects to Paris to Rodeo Drive tells the unforgettable story of a Jewish gay boy who leaves the oppressiveness of the Minneapolis projects to pursue a glamorous career in design among elite fashion circles in America and Europe. At times funny, wise, and heartfelt, this story is about coming out during the repressive 1950s and eventually finding true love. In this wryly candid and inspirational memoir, Larry proves that no dream is impossible with a little daring and panache—and, of course, a fabulous wardrobe.

7. Testimonials

“Larry Chrysler has fashioned a pithy, no-holds-barred memoir which details the ‘golden age’ of retailing that many of us remember fondly, with lots of juicy details none of us ever knew. Reading it is like opening a brand-new box of delicious chocolates and discovering what’s inside each bite.”

—Jeffrey Banks, Author of *Perry Ellis: An American Original*; *Patricia Underwood: The Way You Wear Your Hat*; and *Norell: Master of American Style*

“In this humorous, heart-wrenching, and occasionally shocking memoir, readers see how a gay Jewish boy from the projects ricochets about in a homophobic, antisemitic world yet evolves into a world-class mover in fashion and much, much more. It was fun bouncing with him between New York, Los Angeles, and Paris, cringing as he endures a dysfunctional upbringing, cheering as he perseveres to find his dreams, aahing as he hobnobs with celebrities, marveling as he travels the world, and hoping he finds true love. Does he? Read it to find out.”

—Tim Turner, Playwright of *Out Late* and Co-Author of *The Reluctant Conductor*

8. Press Mentions
Nothing yet

9. Book Cover

